

Introductions

Please add the following into the Google Chat box:

- 1. Name
- 2. Affiliation/Organization
- 3. Where you work in the region
- 4. Type of marine debris your organization focuses on (consumer debris, microplastics, DFG, ADV)



Today's Agenda

 \checkmark

- Welcome
- Mid-Plan Accomplishments Summary
- Outcomes from Mid-Plan Review Workshop
- 2024 Coordination Strategy & Progress Reporting
- Announcements & Partner Updates*
- Wrap Up





Access some* of the resources shared in the following slides at: https://midatlantic-mdc.diver.orr.noaa.gov/

Strategy 1: *Prevention, Education, and Outreach*



Actions related to:

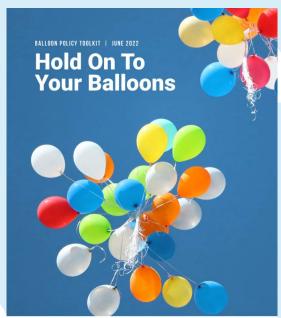
- Creating outreach materials
- Translating outreach materials
- Y Meaningfully engaging the public
 - Implementing social marketing campaigns
 - Promoting zero waste efforts
 - Reaching teachers and students in the classroom
 - Providing internships, courses, mentorship, etc. to university students
 - Engaging the private sector

Spotlight: Toolkits and Reports **Associated Actions:** 1.1.1.1, 1.5.1.1*

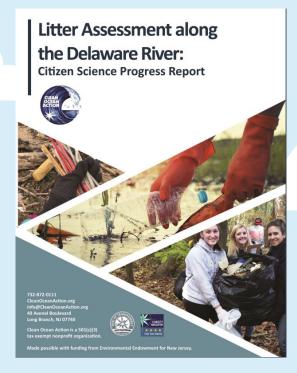












Spotlight: Factsheets and Infographics **Associated Actions**: 1.1.1.1, 2.1.1.1, 3.1.1.1, 4.1.1.1







Did you know...

Semi-custom covers cost the same as shrink-wrapping boats around 30' for two Reusable covers can last 5 - 10

Canvas shops can repair and clean reusable boat covers, extending their life even

Tons of shrinkwrap used on boats is sent to landfills when it is removed.

Most boats get dirty even with a cover. Skip the cover and have the boat deep cleaned next spring instead. (DIYs can visit mddnr.info/ clean-boating-tip-sheet)

Ask your marina or local marine retailer for help purchasing, cleaning, or repairing your cover. A list of marinas, canvas workers, and boat detailers can be found on the Marine Trades Association of Maryland website (mtam.org) or in the Guide to Marine Services produced

MTAM each year.

REFUSE > REDUCE > REUSE > RECYCLE









What are ADVs?

Abandoned and derelict vessels (ADVs) are typically boats that

ABANDONED

AND DERELICT

VESSELS:

Mariner's Brochure

H

Help the City of Hoboken

keep our Shorelines Clean!

RIVERKEEPER

are no longer being taken care of and left abandoned to deteriorate, causing a threat to people and the environment Theu can block navigational channels, damage the local ecosystem, and diminish the recreational value of waterways. Under New Jersey's

legislation, the Abandoned or Sunken Vessels Disposition Law abandoned vessels are defined moored, grounded, docked, or otherwise attached or fastened to or upon any public land or waterway or any private property without such consent for a perior of more than 30 days, or which is submerged partially or completely into the water for any period of

Vessels become abandoned and derelict for many reasons. Owners may neglect, or possibly abandon their boats when they can no longer afford to mainta them. Some boats may break oose from anchors or mooring and drift away, and some may be stolen. Catastrophic weathe events can also result in large numbers of vessels becoming



In the City of Hoboken the Hoboken City Council enacted local ordinance 6 194-15 "Mooring and Abandonment of Veccele to prevent future illegal mooring, and issue violations and penalties to owners of abandoned boats. In accordance with the ordinance, no person shall abandon any vessel of any kind upon any land or in any navigable waters or upon anu private property within the City of Hoboken without the prior written permission of the Director of the Department of Transportation and Parking.



project called "PlasticWatch" to replace single-use plastic straws and take-out containers with

PLASTICWATCH

Skip the straws, plastic bags, and plastic take-out items!

Reduce, Reuse, and Recycle...or just Refuse to Use!

Visit our website to learn more and take our

online survey: www.umces.edu/plasticwatch

Participate in beach and community greenspace cleanups!



entangled causing them harm and even death.

Resources Coastal Zone Management Program though the Coastal Zone Management Act of 1972, as amended, administrated by the Office for Coastal Management National Coasast and Removaboris Afferialization.

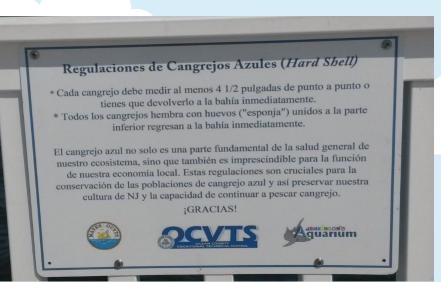
Spotlight: Signs and Advertisements

Associated Actions: 1.1.1.1, 1.1.1.2, 2.1.1.1, 2.1.1.2









Spotlight: Webinars and Presentations **Associated Actions**: 1.1.1.1, 1.1.1.4, 1.1.3.1.









Trash Free Waters Webinar #7

Outreach and Education

January 20, 2022

Summertime Eco-Friendly Tips for Parties, Picnics, and Play!

Clean Ocean Action

Spotlight: Websites and Virtual Learning **Associated Actions:** 1.1.1.1, 2.1.1.1, 4.1.1.2



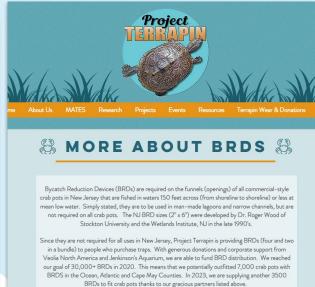




Harvey the Harbor Seal's Garbage Grab

Follow Harvey the Harbor Seal through the East River to learn about Harbor seals, plastic pollution, and what you can do to get involved and help! Watch an introduction video to meet Harvey and Finn, and then play a game below to help Harvey and his friends. After, read more and see how to help harbor seals and prevent ocean pollution.

Welcome! I'm Harvey the Harbor Seal. **Push play** on this podcast to learn about Harbor Seals, plastic pollution, and what you can do to help them. Watch more to see me talk to Finn, a native New Yorker, just like me and you.





Case Studies in the Region

MD - Perryville ADV Removals

individual assumes all liability and costs associated with removal.

In 2022, VMRC received \$3 million in funds from the Virginia General Assembly to create and implement an Abandoned or Derelict Vessel

Program# to remove ADVs via requests for proposals (RFPs) from eligible participants. Eligible participants include state, county,

Funding

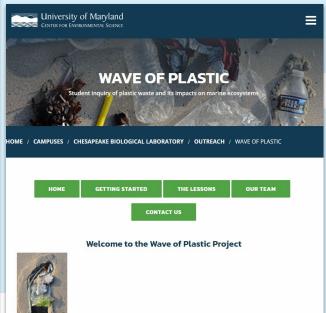
Spotlight: Curriculum and In-Classroom Instruction

Associated Actions: 1.1.2.1, 1.2.2.1, 3.1.1.2











The long term, sustainable goal of this 2-year project was to change (reduce) single-use plastic water bottle use behavior of students at two high schools in Prince William County, VA through increased awareness of and connectivity between bottle usage and inland and marine debris problems in the tidal freshwater Potomac River.

Spotlight: Microplastics and Biofilm Project

Partners: MD Sea Grant, Georgetown University, others

Associated Actions: 3.1.1.1 and 3.1.1.2





BIOFILMS AND BIODIVERSITY

Biofilms & Microplastics

Part of the Biotilins and Biodiversity resource now includes the observation and isolation of micropiastics from biotilins samples. The development of a Content Princip on incropiastics provides the necessary background on this global sixue of concern. For more information about how Maryland Sea Grant and partners at American University are using this issue in the classroom as a model for project-based cleaning, set lint Focus, and the Behind the Scenes story.

Chesapeake Bay...A Microcosm of Microplastic

Authors

J. Adam Frederick, Maryland Sea Grant Eva May, Maryland Sea Grant Jesse Meiller, American University Ana Sosa, Maryland Sea Grant / Institute of Marine and Environmental Technology

History of Plas

Plastics are man-made substances and are known as polymeric materials. This means that they are composed of a chain of repeated identical molecules, or polymers, usually made up of carbon, hydropen, suffur, and intrigen. These materials are highly flexible and extremely durable, making them an excellent choice in manufacturing. ³ The first synthetic plastic appeared in New York in 1907 under the name Balselier, which, over the next few decades, led to the production of a growing number of plastic polymers. ³² Currently, hundreds of millions of tons of plastics are produced each year globally, and their uses range from packaging and insulation to manufacturing of equipment, intuitive and vehicles. The initial production purpose of plastic was to make the proposition of the production of the production

The most common polymers produced are polypropylene, polyethylene, polyvinyl chloride, polystyrene and polyester, all of which are primarily petroleum-based substances.

Table 1: Common plastic products and names of the polymers.2

Carbonated beverage bottles, salad dressing bottles, toys, furniture, clothing (like fleece and nylon).	Polyethylene terephthalate or PE	
Grocery bags, milk and juice bottles, cleaning product bottles, dish soap bottles, cable and wire coating.	High density polyethylene or HDP8	

Content primer for classrooms



Overview of project in regional online news publication

RESEARCH ARTICLE | DECEMBER 01 2022

Isolating Microplastics from Biofilm Communities: Connecting Project-Based Learning & Research ≒

Jesse Meiller, Ana Sosa, Eva May, J. Adam Frederick

The American Biology Teacher (2022) 84 (9): 555-561. https://doi.org/10.1525/abt.2022.84.9.555



Plastic debris in aquatic and marine environments often breaks up into fragments that are smaller than 5 millimeters, which are then classified as microplastics. While there is not yet a standardized and validated methodology for characterizing microplastics, the protocol developed in this study uses methods for isolating and observing microplastics and for the investigation of how they interact with organisms present in biofilms from urban waterways. Project-based learning (PBL) has been proven to be a successful strategy in K-12 science education; the implementation of PBL provides opportunities for student-driven inquiry and provides teachers with a means to integrate curriculum with current research and to consider the effects of human impacts on the environment. This paper describes the protocol developed for high school teachers to educate students about microplastics and how to successfully isolate and observe them. Teachers and students in Maryland successfully isolated microplastics from biofilm samples from the Inner Harbor, Baltimore, Maryland, and shared their results. International teachers and students in Barcelona, Spain, involved in a related project, had similar results and shared experiences through images, video, and online meetings. These collaborations

Lesson description for teachers in an academic article

Metrics Snapshot

Outreach products created (fact sheets, flyers, etc.)	68
Education materials created (lessons, curricula, etc)	8
Materials translated	1*
Students reached (P-12)	15,488*
Teachers reached (P-12)	481
University students reached	115*
Courses taught (university)	3*
Members of the general public reached*	461,944
Restaurants and businesses engaged	543
Single-use items diverted from landfill	452,339



Strategy 2: Research and Monitoring



Actions related to:

- Compiling existing research into the collaboration portal*
- Host webinars to share research
- Y
- Conducting shoreline/stream monitoring
- Analyze effectiveness of CBSM techniques to inform future campaigns
- Analyze stranding records to better understand wildlife/debris interactions
- Conduct research studies to better understand debris regionally
- Identify large-debris hotspots
- Implement projects to test innovative technologies

Spotlight: Microplastics Research & Reports (published)* **Associated Actions: 3.2.1.3**



Marine Pollution Bulletin Volume 184, November 2022, 114148



Microplastic transfer from the American horseshoe crab to shorebirds through consumption of horseshoe crab eggs in Jamaica Bay, NY

FEBRUARY 2023

Royall McMahon Ward ^a ⋈, Emily M. Casper ^b ⋈, J. Alan Clark ^b, Mark L. Botton ^{a c} 🙎 ⋈

Home > Water, Air, & Soil Pollution > Article

Microplastics and Polycyclic Aromatic Hydrocarbons: Abundance, Distribution, and Chemical Analyses in the Nash Run, an Urban Tributary to the Anacostia River (Washington, DC, USA)

Volume 234, article number 493, (2023) Cite this article

Elisa Davey, Jesse Meiller, Stephen MacAvoy, Douglas Fox, Kira Fontana, Natalie Landaverde & Barbara



Science of The Total Environment

Volume 866, 25 March 2023, 161191

Microplastics exacerbate virus-mediated mortality in fish

Meredith Evans Seeley a Robert C. Hale , Patty Zwollo , Wolfgang Vogelbein , Gaelan Verry a, Andrew R. Wargo a

PRELIMINARY CONCEPTUAL MODEL

OR AN ECOLOGICAL RISK ASSESSMENT

FOR MICROPLASTICS ON STRIPED BASS



KUKULKA AND CHANT Surface Convergence Zones due to Lagrangian Residual Flow in Tidally Driven Estuaries

> TOBIAS KUKULKA^a AND ROBERT J. CHANT^b a University of Delaware, Newark, Delaware b Ruteers University, New Brunswick, New Jersey

(Manuscript received 24 March 2022, in final form 30 June 2022)

ABSTRACT: Buoyant material, such as floating debris, marine organisms, and spilled oil, is aggregated and trapped within estuaries. Traditionally, the aggregation of buoyant material is assumed to be a consequence of converging Eulerian surface currents, often associated with lateral (cross-estuary) density gradients that drive baroclinic lateral circulations. This study explores an alternative aggregation mechanism due to tidally driven Lagrangian residual circulations without Eulerian convergence zones and without lateral density variation. In a tidally driven estuary, the depth-dependent tidal phase of the lateral velocity varies across the estuary. This study demonstrates that the lateral movement of surface trapped material follows the tidal phase, resulting in a lateral Lagrangian residual circulation known as Stokes drift for small-amplitude motions. For steeper bathymetry, the lateral change in tidal phase is greater and the corresponding lateral Lagrangian residual flow faster. At local depth extrema, e.g., in the thalweg, depth does not vary laterally, so that the associated tidal phase is laterally constant. Therefore, the Stokes drift is weak near depth extrema resulting in Lagrangian convergence zones where buoyant material concentrates. These ideas are evaluated employing an idealized analytic model in which the along-estuary tidal flow is driven by an imposed barotropic pressure gradient, whereas cross-estuary flow is induced by the Coriolis force. Model results highlight that convergence zones due to Lagrangian residual velocities are efficient in forming persistent aggregation regions of buoyant material along the estuary.

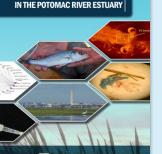




FOR THE CHESAPEAKE BAY

MICROPLASTIC MONITORING &

SCIENCE STRATEGY





Science of The Total Environment

Volume 729, 10 August 2020, 138766



Assessing the sorption of pharmaceuticals to microplastics through in-situ experiments in New York City waterways

Debra L. Magadini a, Joaquim I. Goes b, Sarah Ortiz c, John Lipscomb d, Masha Pitiranggon b, Beizhan Yan b 2 🖂

Spotlight: Microplastics Research & Reports (in

Recipient: New York Sea Grant, Project Lead: Nathaniel Banks (PolyGone Systems)

Summary: The New York Sea Grant will be awarded \$1,973,817 to develop riverine infrastructure for the removal of aquatic microplastic debris from a variety of effluents and

polluted tributaries within the Hudson River Watershed in New York. This project not only aims to raise broader awareness of the extent of microplastic pollution in the Hudson Watershed but

Aquatic Microplastic Filtration Device Research and Pilot Deployment

progress)*

Associated Actions: 3.2.1.3

Federal Funding: \$1,973,817 (Inflation Reduction Act)

Plastic Waste Modeling



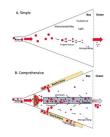
The lab group is creating a new numerical model to find the source location of plastic waste. Currently, the method is being applied to Sligo Creek in Montgomery

ling provided by the Chesapeake Bay mery County.





Factors Contributing to the Fate and Transport of Marine Debris in the Delaware



plastics were found in D.C. rivers. Laware rchers want to find why.

its in Potomac, Anacostia rivers could impact clean-up efforts



remediation strategies.

CHESAPEAKE BAY



also give underrepresented communities agency in developing and refining microplastic







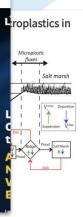
Developing Sustainable and Closed-Loop Solutions to Reduce Synthetic Fibers, Microplastics, and Nanoplastics Leakage from Laundry Systems into the Marine Environment

Recipient: New York Sea Grant, Project Lead: Beizhan Yan (Columbia University)

Federal Funding: \$2,990,620 (Bipartisan Infrastructure Law)

Summary: The New York Sea Grant will be awarded \$2,990,620 to plug the leak of microplastics and nanoplastics (< 1um) into our marine environments from domestic and commercial laundries by developing closed-loop solutions that utilize advanced ultrafiltration techniques and novel methods for reusing the filtered materials. This project aims to make this new plastic removal technology available for all communities, including traditionally underserved communities, and create easily-accessible outreach materials and curricula for communities, schools and teachers regionally and nationally. Outreach materials will be used by Sea Grant extension educators throughout New York and North Carolina.





PROJECT DETAILS

odel (Delft3D-SWAN) to examine the role marshes and submerged aquatic vegetation (SAV) beds have in determining

State/Territory Coverage: Maryland

Spotlight: Reports

Associated Actions: 1.2.1.1, 1.2.2.1, 2.2.1.3, 2.2.2.3



Marine Policy

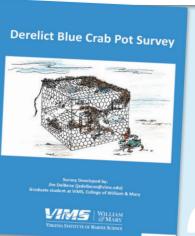
Volume 132, October 2021, 104662



Preferences for derelict gear mitigation strategies by commercial

fishers

James A. DelBene 🙎 🖾 , Andrew M. Scheld 🖾 , Donna M. Bi



CURBSIDE DISPOSAL EDUCATION CAMPAIGN PILOT: CASE STUDY

MAY 2022 FPA-842-R-22-004







Virginia Coastal Policy Center

WILLIAM & MARY LAW SCHOOL

VIVIS WILLIAM

Spring 2022

Virginia Coastal Policy Center William & Mary Law School

Thanks to data collected I International Coastal Clea all these questions.

How does Clean Virg Data help us find hot

Volunteer-collected data h understand that balloons a on Virginia's remote beach In a 2014 beach cleanup a Refuge in Virginia, voluntee This led CVW to look at a

year period. CVW found to

lotspots of litter accumul



2022 Public Perception Survey

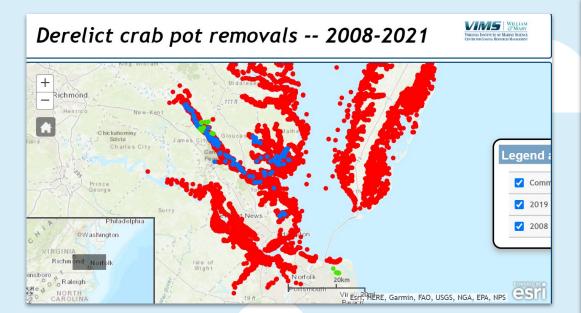
Plastic Pollution

Virginia's Voters Support Action

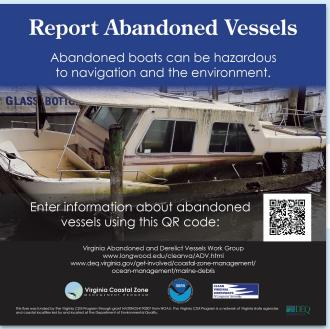
March-May 2022

Spotlight: Hotspots and Visualizations

Associated Actions: 2.2.1.4, 4.2.1.1



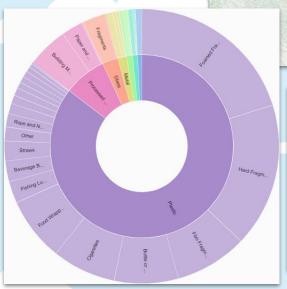




Spotlight: Monitoring **Associated Actions**: 1.2.1.2



Figure 1. Map of the four major hot-spot areas which were the focus of cleanup efforts as part of the Reduce Litter in the Delaware River project

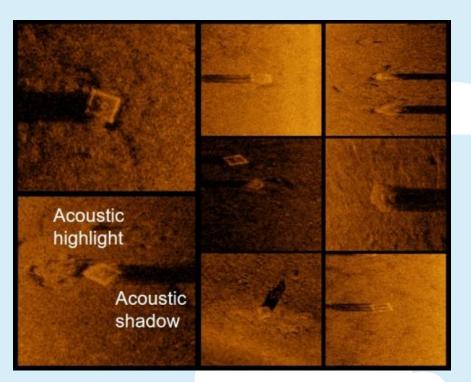


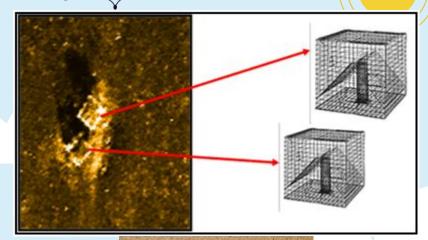




Spotlight: Testing / Using Innovative Technologies

Associated Actions: 2.2.2.1, 2.2.2.2







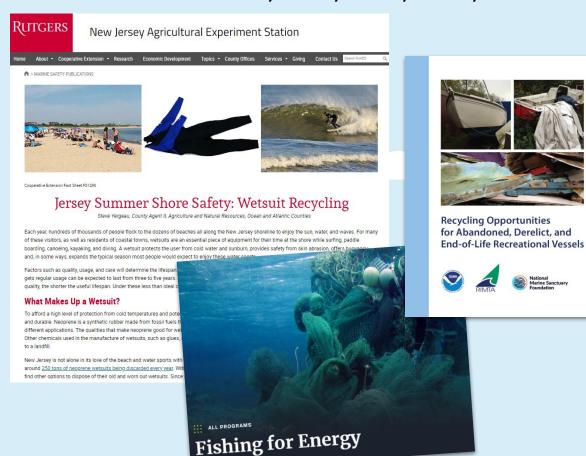
Strategy 3: Proper Disposal and Infrastructure



Actions related to:

- Install interception technologies, bins, capture devices
- Study cost-benefits of using intercept tech to reduce micro-debris
- Promote awareness of landfill and recycling centers regionally
- Compile information on EPR or waste collection opportunities
- Examine data to assess need for new or enhanced litter plans
- Explore or develop partnerships to increase opportunities for non-landfill alternatives to certain debris types.

Spotlight: Disposal Opportunities and Tools **Associated Actions:** 1.3.1.2, 1.3.1.3, 2.3.1.2, 4.3.1.2, 4.3.1.3



Disaster Debris Recovery Tool

EPA has developed this interactive mapping tool of twelve types of recyclers and landfills that manage disaster debris. This tool provides information and locations of over 20,000 facilities capable of managing different materials which may be found in disaster debris. The tool was created in EPA Region 5 in 2010 and has expanded to include data for all SO states, Puerto Rico and US

How do I use the Disaster Debris Recovery



Spotlight: Install Interception Tech

Associated Actions: 1.3.1.1







Collec'Thor





Seabin



Strategy 4: *Removal*

Actions related to:

- Physical removal of marine debris



Spotlight: Shoreline Cleanups **Associated Actions:** 1.4.1.1, 1.4.1.2





788,629 pounds removed by volunteers





646,836 pounds removed via jobs training programs



Spotlight: Large Debris Removal **Associated Actions**: 2.4.1.1, 2.4.1.2, 4.4.1.1



>100,000 pounds lobster gear removed >3,000 pounds crab gear from rec only fisheries removed >20 ADVs removed



Strategy 5: Policy and Management



Actions related to:

- Educating decision-makers / resource managers
- Developing / enacting new policies and management plans.
- Y Promoting funding opportunities.

Level of Bill	Bills/Topics partners have reported working on*:
Federal	Break Free from Plastic Pollution Act Plastic Pellet Bill End the Use of Single Use Plastics in National Parks
State - NY	Extended Producer Responsibility Straw Bill Skip the Stuff Hotel Plastic Bottle Bill
State - NJ	Extended Producer Responsibility Recycled Content Law Balloon Release Ban Plastic Burning Bill Bag Ban Legislation
State - DE	Balloon Release Bill Strengthening Delaware's Plastic Bag Law
State - MD	Extended Producer Responsibility Single Use Items Recycled Content Law Truth in Labeling Bag Fees
State - VA	Polystyrene Food Container Bill Bag Fees

Spotlight:
Associated Actions: 1.5.1.1, 1.5.1.2





*this information is reported by Action Plan partners and does not represent work done or endorsed by NOAA.



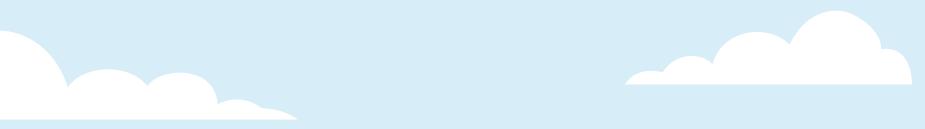
Questions or Comments?

Mid-Plan Monitoring and Evaluation

Action Plan Implementation and Monitoring

Monitoring and Evaluation: The NOAA MDP will facilitate the overall coordination of check-ins and reporting. Progress will be compiled by the NOAA MDP on a semi-annual basis and recorded in an annual progress report. This role may be adapted as the Action Plan proceeds. The Mid-Atlantic marine debris community recognizes the need for this Action Plan to be evaluated and revisited within the five-year timeframe, as unforeseen challenges or gaps may arise in its implementation. Therefore, a mid-Plan review and evaluation will be performed to better understand which objectives, strategies, and actions are well-supported and achievable and which may require further assistance and course correction. Elements of the Action Plan may be adapted and new actions or objectives may be added at this time. Upon the conclusion of the five years, the Action Plan will undergo a final evaluation and an accomplishments report will be generated.

Workshop in Atlantic City October 24, 2023





WORKSHOP OBJECTIVES

- \vee_{\vee}
- Review the Mid-Atlantic Marine Debris Action Plan and highlight successes, challenges, and identify gaps in action implementation.
- Develop or propose solutions to identified gaps, challenges, and barriers to action implementation.
- Discuss ways to strengthen collaboration opportunities on a regional and a national scale.

Time	Topic
8:30 - 9:15	Opening Sessions
9:15 - 10:15	Lightning Presentations
10:15 - 10:30	Overview of Breakout Sessions
10:30 - 10:45	BREAK
10:45 - 12:30	Breakout Sessions
12:30 - 1:30	LUNCH
1:30 - 2:30	Breakout Sessions
2:30 - 2:45	BREAK
2:45 - 3:30	Reporting on Breakout Sessions
3:30 - 4:30	Group Discussion
4:30 - 4:45	Closing Remarks
5:00 til?	Happy Hour

Presenter & Affiliation

Lisa Swanger, Delaware Center for the Inland Bays

Jason Davison, Catholic University

Jon Cohen, University of Delaware

Steve Evert, Stockton University

John Wnek, Marine Academy of Technology and Environmental Sciences

BREAKOUT SESSIONS



BREAKOUT SESSIONOVERVIEW

- Facilitated dialogue
- Discussion driven at the action level with a series of questions
- Assess action 'status' and metrics associated with those actions



Action 1.1.1.1: By the end of 2026, create or adapt and disseminate at least 25 outreach products on consumer debris that are relevant to or could be replicated across the region, including fact sheets, infographics, one-pagers, and manuals of best practices, and make them available online for diverse audiences on the Mid-Atlantic Marine Debris Collaboration Portal and other sources.

Status Assessment: Complete

Metric	Target	Actual
Number of Outreach Products	25	29
Number of Individuals Reached	1925	62,580
Number of sectors/groups reached	2	Not reported
Number of outreach materials translated	-	None reported

Questions to consider:

- Do you agree with the status assessment for this action?
 - If you do not agree with the assessment:
 Should the target metric be revised up? What is
 - Are there outreach products missing that groups would like to see created over the next 3 years?
 - Is there an ongoing need to translate outreach materials?
 - Are there specific regional sectors in the consumer debris space that could benefit from tailored outreach products? If so, which sectors?



Outcomes from the Workshop



1) Action Level Status Assessment

'Where we are at' summary to help drive engagement over second half of action plan implementation

2) Modified
Actions & Metrics

Updates to how we measure progress, and in some cases, what we deem 'success'

3) Collaboration Needs Assessment

List of themes and needs at the regional level to more holistically advance efforts.

1) Action Level Status Assessment

Status	Description
Complete	Metric target has been achieved and agree to archive this action.
Exceeding Expectations	Progress has been made towards metric target, and is likely metrics will be achieved prior to 2026, as long as capacity and funding remain steady
On track	Progress has been made towards the metric target, and it is reasonably assumed that by the end of 2026, metrics will be fully achieved, as long as capacity and funding remain steady
Falling Behind	Some progress has been made towards metric targets, but there is danger of not achieving metric targets by the end 2026 due to a number of underlying challenges.
Not Started	There has been no measurable progress towards the metrics set out at the beginning of the plan.



For all 55 Actions in the Action Plan:

Action Status	Count of Actions
Complete	4
Exceeding Expectations	6
On Track	32
Falling Behind	10
Not Started	3

Same information, but broken out by Goal:



Action Status	Consumer Debris	Derelict Fishing Gear	Microplastics and Microfibers	ADVs, Fiberglass, Shrinkwrap
Complete	1	2	1	0
Exceeding Expectations	4	0	2	0
On Track	11	11	4	6
Falling Behind	2	5	2	1
Not Started	0	0	2	1



Same information, but broken out by Strategy:



Action Status	Prevention, Education, and Outreach	Research and Monitoring	Proper Disposal & Infrastructure	Removal	Policy and Management
Complete	1	2	0	1	0
Exceeding	3	1	0	1	1
Expectations					
On Track	10	10	4	4	4
Falling Behind	4	1	4	0	1
Not Started	0	1	2	0	0

 \checkmark

Actions that are COMPLETE



GOAL 1: Consumer Debris

Action 1.1.1.3: By the end of 2026, support outreach, advocacy, and education campaigns based on community-based social marketing techniques to prevent the intentional release of balloons using strategies developed with regional partners and promoted through preventballoonlitter.org.

GOAL 2: Derelict Fishing Gear

- 2.2.1.3. By the end of 2026, publish at least one study to document the local knowledge of fishers, lobstermen, watermen, and crabbers regarding ghost fishing and species impacted by derelict fishing gear.
- 2.2.2.3. Publish a report that examines various state policy approaches to bycatch reduction devices to minimize the impact of derelict fishing gear on diamondback terrapins.

GOAL 3: Microplastics and Microfibers

3.4.1.1. By the end of 2026, identify and distribute innovative products and technology proven to be effective that can be used in consumer homes and in commercial laundry establishments, such as washing machine filters, to reduce microfiber entry into waterways.

Actions that are FALLING BEHIND

CONSUMER DEBRIS

- **1.3.1.1.** By the end of 2026, complete at least 25 projects that use available data to install interception technologies, tools, receptacle bins, and capture devices that support data collection and monitoring across the Mid-Atlantic, including through identifying funding sources, conducting surveys, and sharing lessons learned
- **1.3.1.3.** By the end of 2026, compile a list of extended producer responsibility or waste collection opportunities in the Mid-Atlantic region, and identify those suitable for inclusion in marine debris efforts.

MICROPLASTICS AND MICROFIBERS

- **3.1.2.1.** By the end of 2026, engage at least five community groups or the private sector in pilot projects for education and/or prevention of microfibers from clothing and textiles in wastewater.
- **3.2.1.4.** By the end of 2026, create and/or expand citizen science projects and programs related to nurdles, or pre-production plastic pellets, to include at least one site in the Mid-Atlantic region.

Actions that are FALLING BEHIND

DERELICT FISHING GEAR

- **2.1.1.2.** By the end of 2026, support translation of at least five new outreach products, signage, and/or digital campaigns to non-English languages identified by the community.
- **2.1.1.3.** By the end of 2026, develop and share at least five new outreach products on proper disposal and recycling of monofilament line to fishers, boaters, and the general public, and conduct outreach to organizations and businesses in order to build partnerships on recycling monofilament line and soft bait.
- **2.1.1.5.** By the end of 2026, engage with at least 10 aquaculture organizations across the region to better understand debris issues, storm preparedness, and information gaps.
- **2.3.1.1.** By the end of 2026, install and monitor at least 75 monofilament collection bins at priority locations identified by partners, including signage in English and non-English languages.
 - **2.5.1.1.** By the end of 2026, attend at least 10 regional fishery management meetings to bring awareness to issues, impacts, prevention approaches, and proper disposal of derelict fishing gear.

Actions that are FALLING BEHIND

ABANDONED AND DERELICT VESSELS and other debris

4.3.1.3. By the end of 2026, explore the development of at least three new partnerships to increase fiberglass recycling and other sustainable vessel disposal alternatives across the Mid-Atlantic region.

Actions that are NOT STARTED*

GOAL 3: Microplastics and Microfibers

- 3.2.1.2. By the end of 2026, conduct at least one microplastic and microfiber research webinar to share research in the region and to discuss future research needs.
- 3.3.1.1. By the end of 2026, conduct at least one study alongside academia, the private sector, and/or stormwater management agencies to collect observational data and analyze the cost-benefit for remediation, innovative technologies, and/or barriers to using intercept technologies to reduce microfibers and microplastics entering waterways.

GOAL 4: ADVs, Fiberglass, and Shrinkwrap

4.3.1.1. Each year of the Action Plan, identify local and state funding opportunities and contact information for disposal, hauling, and vessel recycling to be shared with the marine debris community.

2) Modified Actions and Metrics

The text of 12 actions were slightly modified as part of the workshop review process. These modifications were primarily focused on clarifying the intent of the action and/or adjusting the text to better reflect regional realities.

- 1 Consumer Debris action
- 3 Derelict Fishing Gear actions
- 5 Microplastic and Microfiber actions
- 3 ADV, Shrinkwrap, Fiberglass actions

2) Modified Actions and Metrics

The metrics (what we're measuring) or targets (what our goal is) of 9 actions were slightly modified as well.

Changes include:

- Increase target levels for 2 actions
- Removed target levels for 2 actions
- Added new metrics for 3 actions
- Added new target for 1 action
- Adjusted target language for 1 action

3) Collaboration Needs Assessment

- **A.** Increase Action Plan partners' access to information about ongoing work across the Mid-Atlantic region.
- **B.** Increase information sharing from Action Plan partners to the public.
- **C.** Bring marine debris topics and Action Plan information to other regional forums to expand awareness to groups not directly engaged on marine debris.
- **D.** Engage more deeply in action-level conversations.
- **E.** Participate in training and learning opportunities to enhance the skill set of regional practitioners.
- **F.** Engage in conversation with groups in other regions of the United States to enhance awareness of work going on, and identify opportunities for expanded partnerships.
- **G.** Enhance support to underrepresented and underserved communities and individuals.

Responding to some of those needs:

Share partner products, partner resource needs ('help wanted'), events, jobs, etc. more frequently via email list	December 2023 and ongoing
Revamp existing partner spreadsheet to enhance utility, transparency, and access to information	Spring 2024 and ongoing
Host annual "All Partners" meeting	Winter 2024 and annual thereafter
Establish opportunity for partners to share their work in public-facing NOAA Marine Debris Regional Newsletter	Spring 2024 and quarterly thereafter
Facilitate more action-level dialogue, especially for those actions 'falling behind' or 'not started' via email and/or meetings based on expressed partner interest	Winter 2024 and ongoing
Invite guest speakers from outside the Mid-Atlantic region	Winter 2024 and ongoing
Organize trainings and or support capacity building opportunities to expand partner skills and abilities.	As resources become available

Where will this information be captured?

- A) Workshop Proceedings Document (pending internal NOAA review)
 - a) Overview of workshop
 - b) Summary of Action Status
 - c) Discussion around changes made to certain actions and metrics
- B) Updated Action Plan (pending internal NOAA review)
 - a) Incorporate Action and Metric changes
 - b) Archive 'completed' actions
 - c) Updated list of partner organizations

Other workshop outputs

NEW Community of Practice

Prevention, Education, and Outreach

What: Informal forum for individuals working on Prevention, Education, and Outreach work across all four Goals of the Action Plan.

Why: Break down silos, enhance access to information, share ideas, concerns, resources, and tools and to potentially develop common solutions, joint projects, or new collaborations.

When: 1st meeting Fri, March 22nd at 11AM





Other workshop outputs

NEW Testing a New Reporting Form**

Voluntary Progress Reporting for the Mid-Atlantic Marine Debris Action Plan

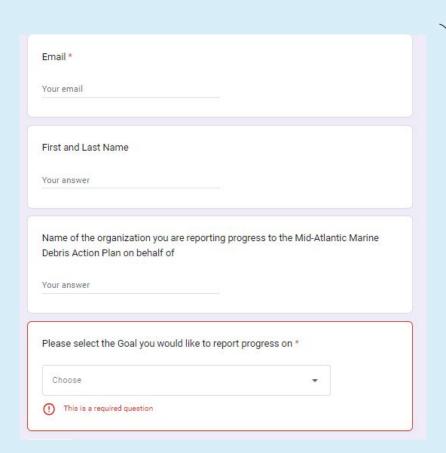
Please fill out the following questions relating to the Mid-Atlantic Marine Debris Action Plan action(s) you are working on. This form is entirely **voluntary**. Any updates provided help inform ongoing progress towards achieving the goals established in the Action Plan, as well as identify opportunities for enhanced regional collaboration on key topics.

Please note:

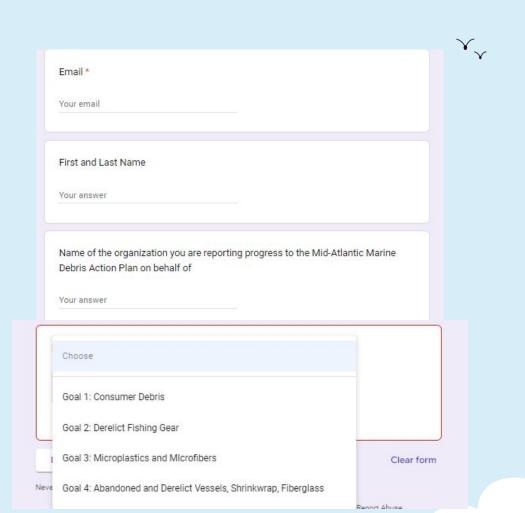
- You can only submit information for one action at a time. If you have multiple
 actions you would like to report progress on, please submit multiple forms.
- This form is different than previous reporting forms, in response to feedback
 provided at the Mid-Plan review workshop. Based on user experience with this
 reporting form, the next reporting round may continue forward with this format
 where partners individually select actions to report on or revert back to the previous
 format where partners selected their organizations name and had an auto-populated
 set of actions to report on. Please share any feedback (positive and negative) with
 Katie at your discretion.
- Information provided on this form will help update the list of partners working on each action in the Action Plan. Any updates to the partner list will be shared with partners prior to publishing an updated Action Plan.
- If you experience technical issues with this form, please reach out to Katie (katie.morgan@noaa.gov)
- Please email any relevant tangible materials (e.g. outreach products, research publications, etc.) that you would like shared widely with the Action Plan community to Katie Morgan (<u>katie.morgan@noaa.gov</u>).

Thank you for your work on the Action Plan and continued work to combat marine debris across the region!









 \checkmark_{\checkmark}

Goal 1: Consumer Debris

Please select an action you would like to report progress on from the list of actions below. Once you select an action to report on, you will be redirected to a new page with a series of questions which are informed by the metrics the Action Plan is measuring progress against.

In many cases, there may be multiple actions you wish to report on. You will need to submit a new form for each action you are reporting on. You will be prompted to fill out a new form once you've submitted information on each relevant action.

Please reach out to Katie Morgan (katie.morgan@noaa.gov) with any questions or issues.

Please select an action you would like to report progress towards *

r reade delect an action you mould like to report progress towards

Marine Debris Collaboration Portal and other sources.

products on consumer debris that are relevant to or could be replicated across the region, including fact sheets, infographics, one-pagers, and manuals of best practices, and make them available online for diverse audiences on the Mid-Atlantic

1.1.1.1. By the end of 2026, create or adapt and disseminate at least 25 outreach

- 1.1.1.2. By the end of 2026, engage at least 500,000 Mid-Atlantic residents in meaningful interactions that promote source reduction of common consumer debris items, including single-use plastics, and encourage increased use of sustainable alternatives, such as reusable items.
- 1.1.1.4. By the end of 2026, Action Plan leads and partners will promote sustainable and waste-reducing initiatives in their respective office operations and events to reduce consumer debris and single-use plastic.
- 1.1.2.1. By the end of 2026, share educational materials that have been successfully demonstrated through online platforms, in-person events, educator workshops, school programs and visits, summer camps, and field trips with at least 500 educators and 10,000 preschool through twelfth grade (P-12) Mid-Atlantic students, and make them available online for diverse audiences on the Mid-Atlantic Marine Debris Collaboration Portal and other platforms.

1.1.2.2 Each year of the Action Plan share professional opportunities such as



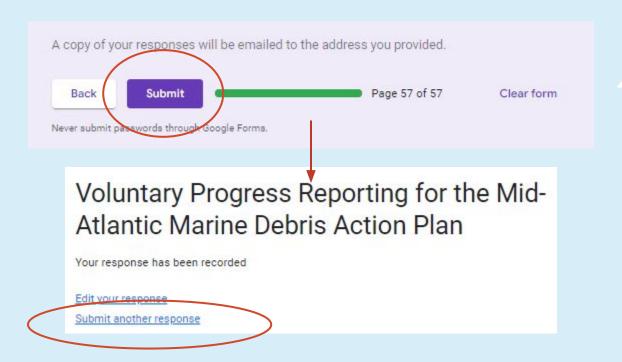
Action 1.1.1.1. By the end of 2026, create or adapt and disseminate at least 25 outreach products on consumer debris that are relevant to or could be replicated across the region, including fact sheets, infographics, one-pagers, and manuals of best practices, and make them available online for diverse audiences on the Mid-Atlantic Marine Debris Collaboration Portal and other sources.

ls yo	our organization working on this action?
С	noose 🔻
repo info use	use describe any outreach products you created or adapted during the current orting period. In your description, consider providing information that could help rm others on what you created, why you created it, the audience you intend to the product with, etc.
	answer
1.001	answer
	answer at type of product did you create?
	at type of product did you create?
	it type of product did you create? Fact Sheet
	nt type of product did you create? Fact Sheet Infographic

	you reach audiences with your outreach products during this reporting period? o, can you provide details on the estimated or known number of people you ched with that product during this reporting period?				
Your answer					
so, can you p those produ	h audiences with your outreach product during this reporting period? If provide details on the type of audience (or sector) you reached with sts during this reporting period? Answers may be broad ranging, but general public, P-12 audiences, industry groups, community groups,				
Your answer					
	your outreach products translated? If so, can you provide details on the roducts translated?				
number of p					
Your answer					
Your answer	your outreach products translated? If so, can you provide details				
Your answer Were any of on what lang	your outreach products translated? If so, can you provide details				









Repeat process for all actions you wish to report on

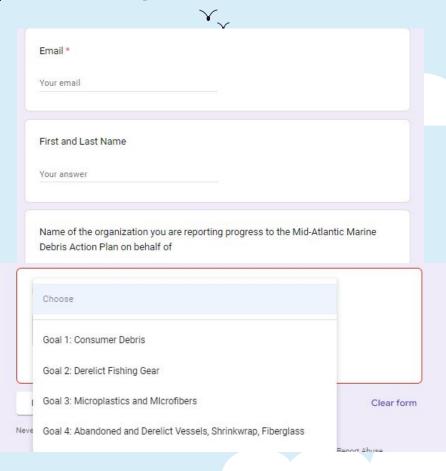
Voluntary Progress Reporting for the Mid-Atlantic Marine Debris Action Plan

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Please note:

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2024 Timeline



2024 Timeline

January	All Partners MeetingBiannual Progress Reporting
February	Goal Group meetings
March	 *NEW* Community of Practice for Prevention, Education, and Outreach
May	NOAA MDP Quarterly Newsletter*
July	Biannual Progress Reporting
August	Goal Group meetingsNOAA MDP Quarterly Newsletter*
November	Goal Group meetingsNOAA MDP Quarterly Newsletter*



GOAL GROUP MEETINGS



Structure

- Winter goal group meetings are typically 'partner sharing' meetings
- Summer goal group meetings typically feature a series of structured presentations.

Consumer Debris	Fri. February 9th	11AM to 12:30PM	Discussion on Action 1.1.4.1 (zero waste events & guidance)
Derelict Fishing Gear	Fri. February 16th	2PM to 3PM	Discussion on Action 2.5.1.1 (sharing information with fisheries managers and adjacent bodies)
Microplastics and Microfibers	Fri. February 23rd	11AM to 12PM	Partner round-robin & discussion on
ADVS, Shrinkwrap, Fiberglass	Tues. February 27th	11AM to 12PM	Potential guest presentation from Florida FWS on Vessel Turn In Program



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Partner Updates

Please use 'raise hand' feature. Introduce yourself (name, org)









Thank you Mid-Atlantic MDAP Community



CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon and infographics & images by Freepik